



*Контрольні питання
з навчальної дисципліни*



**Іноземна мова
за фахом**

**КОНТРОЛЬНІ ПИТАННЯ
ДЛЯ ПІДГОТОВКИ ДО ЗАЛІКУ
З НАВЧАЛЬНОЇ ДИСЦИПЛІНИ
«ІНОЗЕМНА МОВА ЗА ФАХОМ»**

Викладачка дисципліни
Ірина ТКАЛЯ

Choose a discussion statement out of the list below. Respond to it, expressing your agreement or disagreement with the message. Prove your position. – Виберіть одне з поданих нижче проблемних тверджень. Висловіть свою позитивну чи негативну думку стосовно його змісту. Поясніть свій вибір.

Do you agree or disagree with the following statement? Prove your answer. Use reasons (and specific examples) to explain your choice.

1. The media are central to all our lives. The mass media play an increasing role in shaping our opinions.
2. Different people experience the same messages differently. Media messages are constructed to gain profit and/or power.
3. A rise of interest in McLuhan's work began in the early 1990s and is still growing.
4. There are no difficulties of applying and following basic ethical principles within mass media organization.
5. New technologies are a blessing to the modern world or new technologies are a curse to the modern world.
6. New digital technologies are challenging the newspaper industry today. New digital technologies are challenging traditional radio.
7. New technologies are changing our lifestyles.
8. The world culture is experiencing the impact of the American movie industry.
9. Media studies mean different things to different people.
10. The personal computer is no longer a tool for work; it is a way of life. Traditional books are not needed any more because people can read information on computers.
11. Television, newspapers, magazines, and other media pay too much attention to the personal lives of famous people such as public figures and celebrities.
12. Advertising can tell you a lot about a country.
13. Censoring the internet can do more harm than good. The Internet has destroyed communication among friends and family.
14. Media events or stories influence and illustrate our interpersonal relationships.
15. What are the advantages and disadvantages of media in society?
16. How does media influence people's personal values? What media moments have become landmark events in your life?
17. Do commercials, ads and entertainment figures “set the agenda” for you and your family by telling you what to buy, where to go, how to act?
18. Are there any specific achievements in the field of media/ journalism you hope to reach?
19. Imagine: you organize dinner with 3 guests (dead or alive). Who do you chose? What are your all-time favorite authors? Why? What are your all-time favorite journalists (or journalism/media-related people)?
20. In what ways have news, movies and television served as models or reflections of events you've experienced?